

MARKETING KIT

2026 ENGINEERING DEANS INSTITUTE

APRIL 19TH — APRIL 21ST 2026



ROYAL SONESTA, NEW ORLEANS, LA



The annual ASEE Engineering Deans Institute provides an opportunity for engineering deans – and only deans – to gather and discuss the crucial issues facing their schools, colleges, and profession. During the three-day meeting, a single-stream program fosters dialogue among deans, industry leaders, and invited speakers. Deans share best practices, learn about career prospects for their graduates, and develop a voice for engineering education and the role of engineering in society. Social activities and plenty of time for conversation encourage the cultivation of relationships and an intensely rewarding experience. The Institute is hosted by the ASEE Engineering Deans Council and its planning committee.

Sponsorship of Engineering Deans Institute provides your organization with cost-effective, value-added opportunities to:

- Build relationships with ASEE member Deans, increasing brand awareness and fostering brand loyalty among this prime audience of decision makers and engineering education thought leaders.
- Network with industry from leading organizations and Corporate Member Council representatives.
- Showcase corporate leadership by highlighting your commitment to promoting innovation and furthering excellence in engineering and engineering technology education, creating tangible goodwill with ASEE member Deans.
- Augment your recruiting efforts and research initiatives by networking with ASEE member Deans at this exclusive, invitation only event.

BECOME AN ENGINEERING DEANS INSTITUTE SPONSOR TODAY!

CONTACT

Ashley Krawiec

Director of Event Sales

a.krawiec@asee.org

ASEE & Engineering Deans Institute



DEMOGRAPHICS

PAST EDI ATTENDANCE

2025

207

TUCSON

2024

217

SAN DIEGO

2023

232

PUERTO RICO

2022

207

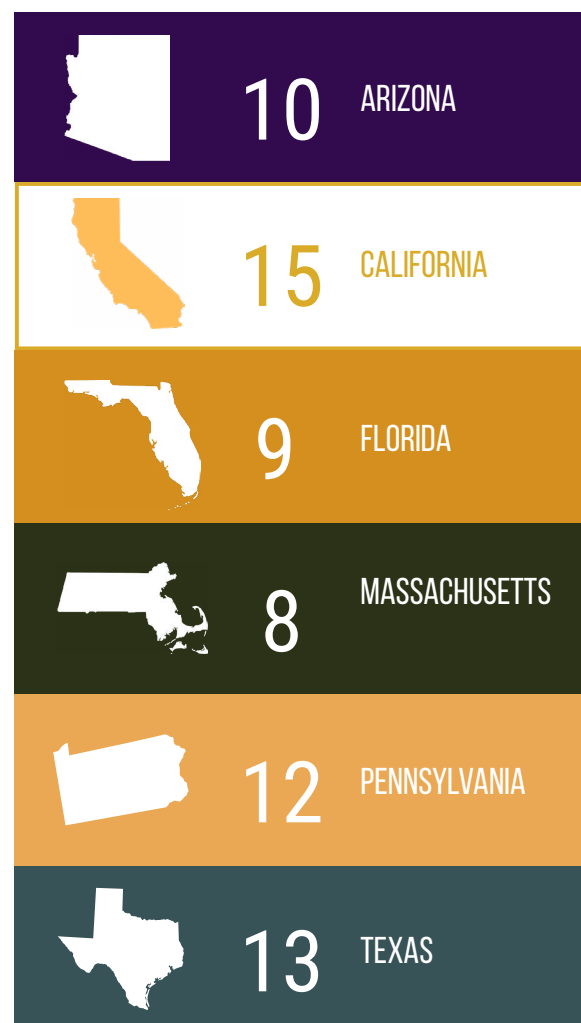
LAS VEGAS

2021

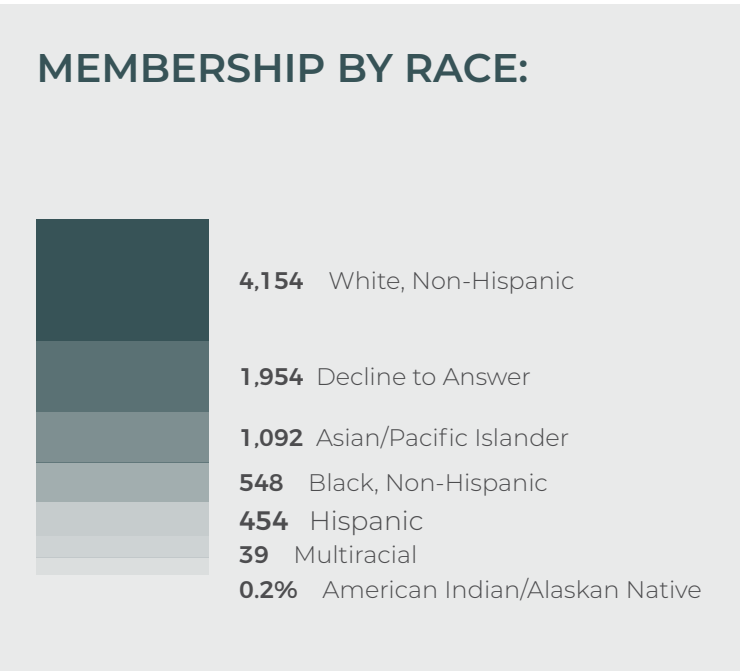
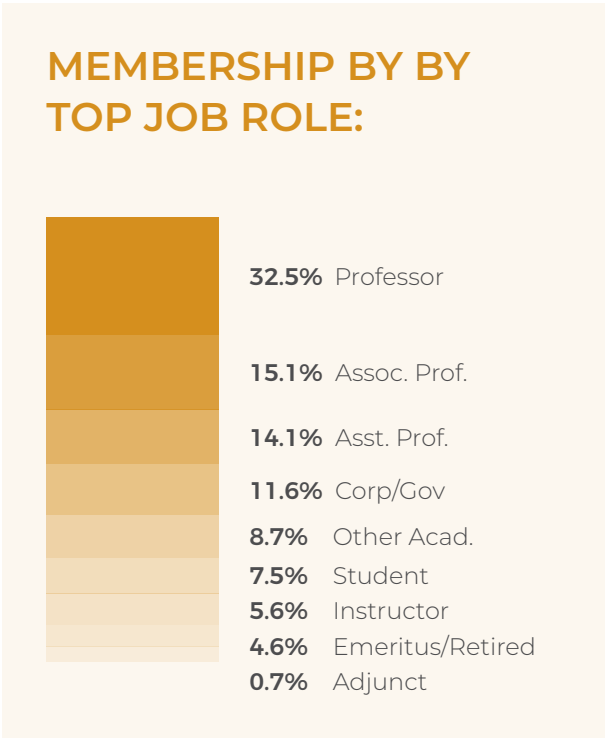
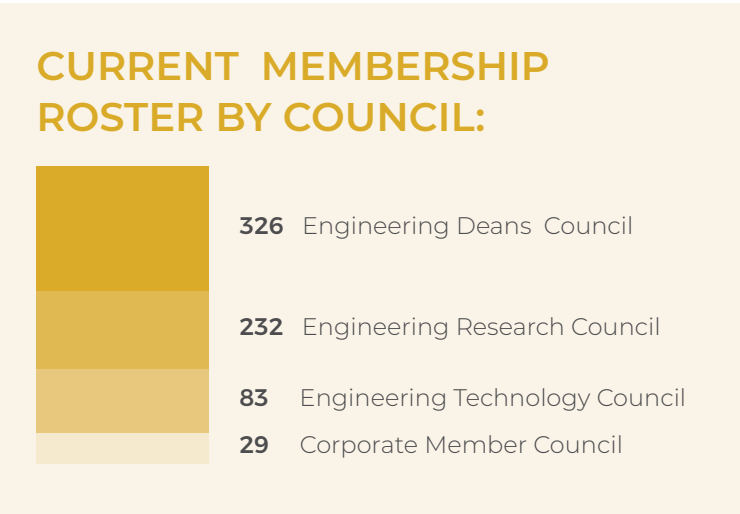
242

VIRTUAL

TOP 2025 ATTENDEES BY INSTITUTION LOCATION:



ENGINEERING DEANS COUNCIL:



CURRENT MEMBERSHIP BREAKDOWN:

| | |
|------|---|
| 2374 | Professional Individual Membership |
| 2240 | Professional Online Individual Membership |
| 1166 | Contact Individual Membership |
| 801 | Student Online Individual Membership |
| 751 | Life Individual Membership |
| 311 | Student Individual Membership |
| 182 | Retired Individual Membership |
| 142 | Deans Program Individual Membership |
| 82 | P12 Educator Individual Membership |
| 48 | Individual Corporate Members |
| 37 | Permanent Individual Membership * |
| 33 | Staff Individual Membership |



ORGANIZATION MEMBERSHIP:

| | |
|--|-----|
| College Affiliate Academic Organization | 11 |
| Community College Academic Organization | 6 |
| Dual Academic Organization | 46 |
| Engineering Academic Organization | 252 |
| Engineering Academic Organization (5-year membership): | 12 |
| Engineering Academic Organization (4-year membership): | 2 |
| Engineering Tech2 Academic Organization: | 2 |
| Engineering Tech4 Academic Organization (previously ETAC): | 13 |
| International College Affiliate Academic Organization: | 2 |
| International Engineering Academic Organization | 11 |
| Association Affiliate Organization: | 2 |
| Association Organization: | 4 |
| Association Organization (5-year membership): | 1 |
| Corporate Affiliate Organization: | 8 |
| Corporate Organization: | 12 |



PREVIOUS SPONSORS



Join this impressive roster of institutions, companies, and engineering and technology organizations that are committed to furthering diversity, innovation and excellence in engineering and engineering technology education. Become an ENGINEERING DEANS INSTITUTE sponsor today!

LEADERSHIP



Oregon State University
College of Engineering



UNIVERSITY OF
LOUISVILLE
J.B. SPEED SCHOOL
OF ENGINEERING

THE
UNIVERSITY
OF RHODE ISLAND

PIONEER



FAMU-FSU
College of Engineering

UCLA

Samueli
School of Engineering

INNOVATION



SMU Lyle School
of Engineering

UF Herbert Wertheim
College of Engineering
UNIVERSITY of FLORIDA

EDUCATOR



MathWorks®



PennState
Harrisburg



QUANSER
INNOVATE · EDUCATE



SAINT LOUIS UNIVERSITY
—
SCHOOL OF SCIENCE
AND ENGINEERING



VCU



WEBER STATE UNIVERSITY
Engineering, Applied Science & Technology

SPONSORSHIP OPPORTUNITIES

VISIONARY \$30,000

BENEFITS:

- Six (6) conference registrations.
- One (1) full page, 4C ad in the digital conference program.
- Organization logo with URL link displayed in Sponsors section of the Engineering Deans Institute website.
- Complimentary 1 year ASEE corporate membership.
- Logo recognition in the sponsors section of the program.
- Recognition on displays and signage throughout the event.
- Promotional display opportunity.
 - 6ft. skirted table, two chairs, electricity and internet.



**PLUS, NON-EXCLUSIVE RIGHTS TO
YOUR CHOICE OF ONE OF THESE
PREMIER EVENTS:**

BREAKFAST OR LUNCHEON

Monday, April 20th or Tuesday, April 21st

Your sponsorship includes a 20-minute speaking opportunity for an organization executive, invited speaker or partner to discuss a topic relevant to the conference program (subject to program committee approval). Additional benefits include organization logo on 'Thank you' signage in the room, recognition in the program, plus verbal recognition.



SPONSORSHIP OPPORTUNITIES

LEADERSHIP..... \$20,000

BENEFITS:

- Four (4) conference registrations.
- One (1) full page, 4C ad in the digital conference program.
- Organization logo with URL link displayed in Sponsors section of the Engineering Deans Institute web site.
- Complimentary 1-year ASEE corporate membership.
- Logo recognition in the sponsors section of the program.
- Recognition on displays and signage throughout the event
- Promotional display opportunity.
 - 6ft. skirted table, two chairs, electricity and internet.



PLUS, SPONSORSHIP OF ONE OF THE FOLLOWING:

WELCOME RECEPTION

Sunday, April 19th

Integrate your brand into this elegant reception to welcome the deans to New Orleans. Sponsorship benefits include the opportunity for an organization representative to make some brief welcome remarks (5 minutes max), verbal recognition and your organization logo on thank you signage.

BANQUET

Tuesday, April 21st

Join us to network and discuss Tuesday's sessions while enjoying a delicious meal. Sponsorship benefits include a brief speaking opportunity by an organization representative (5 minutes max), verbal recognition and your organization logo on thank you signage. Exclusive sponsorship.

COCKTAIL RECEPTION

Tuesday, April 21st

Join us to network and discuss Tuesday's sessions. Sponsorship benefits include the opportunity for an organization representative to make some brief welcome remarks (5 minutes max), verbal recognition and your organization logo on thank you signage.

SPONSORSHIP OPPORTUNITIES

PIONEER \$15,000

BENEFITS:

- Three (3) conference registrations.
- Organization logo with URL link displayed in Sponsors section of the Engineering Deans Institute web site.
- Complimentary 1-year ASEE corporate membership.
- Logo recognition in the sponsors section of the program.
- Recognition on displays and signage throughout the event.
- Promotional display opportunity.
 - 6ft. skirted table, two chairs, electricity and internet.



PLUS, SPONSORSHIP OF ONE OF THE FOLLOWING:

NAME BADGE LANYARDS

Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization logo will be printed on the name badge lanyard each attendee will receive upon registering. First come, first served. Exclusive opportunity.

NAME BADGE HOLDERS

Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization logo will be printed on the name badge holder each attendee will receive upon registering. First come, first served. Exclusive opportunity.



SPONSORSHIP OPPORTUNITIES

INNOVATION \$10,000

BENEFITS:

- Two (2) conference registrations.
- Organization logo with URL link displayed in Sponsors section of the ENGINEERING DEANS INSTITUTE web site.
- Complimentary 1 year ASEE corporate membership.
- Logo recognition in the sponsors section of the program.
- Recognition on displays and signage throughout the event
- Promotional display opportunity.
 - 6ft. skirted table, two chairs, electricity and internet.



PLUS, SPONSORSHIP OF ONE OF THE FOLLOWING:

REFRESHMENT BREAKS

Monday, April 20th or Tuesday, April 21st

Reserve the right to be recognized as a sponsor of this excellent networking opportunity. The morning and afternoon breaks will provide attendees with a needed respite between sessions and afford them the opportunity to network with colleagues. Benefits include organization logo on thank you signage. This opportunity is non-exclusive.

DEANS' WELCOME GIFT BAGS

Reserve the right to be recognized as a sponsor of this unique branding opportunity. Benefits include organization logo on a welcome card in the gift bag that will be distributed to each Dean upon their arrival. This opportunity is non-exclusive.

COCKTAIL RECEPTION

Tuesday, April 21st

Integrate your brand into this relaxing social event. Sponsorship benefits include verbal recognition and your organization logo on thank you signage. This opportunity is non-exclusive.

ATTENDEE GIVEAWAY

This is your opportunity to reach the deans directly with customized content by placing your message directly in their hands! Reinforce your brand in the minds of conference attendees. Your organization marcom piece will be provided to attendees upon check-in. Please provide at least 200 items. Shipping instructions will be provided once contracted.

SPONSORSHIP OPPORTUNITIES

EDUCATOR \$8,000

BENEFITS:

- One (1) conference registration.
- Organization logo with URL link displayed in Sponsors section of the Engineering Deans Institute web site.
- Logo recognition in the sponsors section of the program.
- Recognition on displays and signage throughout the event
- Promotional display opportunity.
 - 6ft. skirted table, two chairs, electricity and internet.



ADVERTISING & ADDITIONAL OPPORTUNITIES

ASEE ENGINEERING DEANS INSTITUTE PROGRAM

Leverage your sponsorship and increase your visibility to attendees by placing an ad in the conference final program. This schedule and agenda is used by all attendees as a daily guide and key to the event. Every activity, session, and event is listed in this informative guide. Deadlines and specs available upon reservation.

Full page, four-color \$3,500

DISPLAY TABLE/EXHIBIT

Interested in getting extra visibility during the meeting? The sponsorship includes a 6ft. skirted table with 2 chairs, internet, and electric. Table does not need to be manned at all times, but materials will be accessible at all times. Please be advised recognition in sponsor signage, the website, and the program are not included.

Sponsorship Rate: \$4,000

ATTENDEE GIVEAWAY

This is your opportunity to reach the deans directly with customized content by placing your message directly in their hands! Reinforce your brand in the minds of conference attendees. Your organization marcom piece will be provided to attendees upon check-in. Please provide at least 200 items. Shipping instructions will be provided once contracted.

Sponsorship Rate: \$4,000



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SPONSOR TODAY!**

**CUSTOM PACKAGES ARE
AVAILABLE UPON REQUEST.**

CONTACT

Ashley Krawiec
Director of Event Sales
a.krawiec@asee.org



American Society for Engineering Education
1818 N Street, N.W. Suite 315
Washington, DC 20036



www.asee.org

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